

**CONTINUED  
PRODUCTION OF  
CONVENTIONAL SEEDS  
: THE CASE OF  
SOYBEAN IN BRAZIL**

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# EMBRAPA'S SHARE IN THE BRAZILIAN CONVENTIONAL SOYBEAN SEED MARKET

Year	Total Conventional Soybean Area (1000 ha)	Market share – Embrapa (%)
09/10	6.584	18
10/11	4.595	18
11/12	2.808	27

Source: Kleffmann Group

TOTAL AREA PLANTED WITH NON-GM SEEDS IS DECREASING OVER THE YEARS. HOWEVER, EMBRAPA, AS A PUBLIC INSTITUTION, IS COMMITTED TO CONTINUE THE PRODUCTION AND IMPROVEMENT OF NEW CULTIVARS TO GIVE A CHOICE TO FARMERS THAT MAY NOT WANT TO USE GM SEEDS. IT ALSO USES THESE CULTIVARS TO HELP IN INTERNATIONAL PROJECTS AND PROGRAMS AVOIDING LONG DELAYS WITH REGULATORY HURDLES



# CONVENTIONAL SOYBEAN PRODUCTION IN BRAZIL

- MARKET NICHE - BRAZIL STILL HAS SOME FARMERS INTERESTED IN SUPPLYING THE INTERNATIONAL DEMAND FOR CONVENTIONAL SOYBEAN (GRAINS AND SUBPRODUCTS)
  - AREA, KNOW-HOW, HIGHLY PRODUCTIVE COMMERCIAL VARIETIES
- INTERNATIONAL AND BRAZILIAN SOYBEAN TRADINGS ARE SUPPORTING THE PRODUCTION AND INDUSTRIAL NON-GM SOYBEAN CHAIN
- DIFFERENTIATED AND PROFITABLE MARKET FOR THE PRODUCTION CHAIN
- EMBRAPA HAS A STRONG CONVENTIONAL SOYBEAN BREEDING PROGRAM, WITH TOP CULTIVARS AVAILABLE IN THE MARKET AND IS COMMITTED TO KEEP DEVELOPING NEW AND IMPROVED CULTIVARS
- WITH TIME IT COULD BE MORE DIFFICULT TO KEEP THE PURITY OF THE LINES WHICH MEANS THAT A GOOD STEWARDSHIP PROGRAM MUST BE IN PLACE



# WEB REFERENCES

- [aprosoja.com.br](http://aprosoja.com.br)
- [abrange.org](http://abrange.org)

